

# ESSIE COHEN

*Makeup Artist*

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## TRIAL INFORMATION

**CONTACT INFO:** 914-575-9227

**ADDRESS:** 280 West Street Apt B12 Mount Kisco NY 10549

(building on the right last one before dead end sign)

**PARKING:** Any not numbered spot, or you can park on the street no towing or tickets

**PAYMENT:** \$75 for trials, please pay in cash if possible

## WHAT TO EXPECT

### TRIAL WILL BE ONE HOUR

- *We'll discuss your wedding style and vision, go over color schemes, dress and venue vibe*
- *I'll ask about your day to day looks and comfort zone to get a feel for your style*
- *I'll look any pictures you may have*
- *I will also make some skin care regimen suggestions if you need to ensure you look and feel your best for your event*
- *We will discuss preliminary day of details as well so having any information handy in terms of timing and other details is always helpful*
- *We will get to know each other as well, as a rapport is so important to me*

## PREP

- *Please come with no makeup on, if possible*
- *Ideally have brows done prior, when possible or at least semi cleaned up to be able to get the best eye visual for you*
- *If you'd like to look at certain makeup styles online that is completely understandable and would love to see some things you like, a few suggestions when doing so:*

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- o Only use full frontal face images as certain angles and eyes only photos won't give you a clear visual of the look*
- o Try and use people with similar eye shapes and coloring as it can be deceiving when you don't*
- o Come with an open mind as a lot of photos are photoshopped and edited tremendously*
- o Also helpful to have and reference your normal makeup looks, to get a sense of your style and comfort zone*
- **BRIDES ONLY** *Bring pictures of your dress if possible and bridal party colors, this assists me in getting a visual of your whole look & vibe, my goal is to create a look that's cohesive for your day*
- **BRIDES ONLY** *If you can wear white, ivory or beige as it'll be easier to visualize your look in a dress and see the contrast against a light color*